Press release

The French Court of Appeal definitively confirms the validity of the Crédit Mutuel brand

Paris, 15 October 2020

The **Confédération Nationale du Crédit Mutuel** welcomes the ruling made by the French Court of Appeal on 14 October 2020 in which it definitively confirmed that the **Crédit Mutuel** brand is deemed a distinctive collective brand by virtue of the continuous, comprehensive and abiding use made of it.

The brand may be used by members the Crédit Mutuel Group in accordance with the terms of usage defined by the Confédération Nationale du Crédit Mutuel.

About the Crédit Mutuel Group:

Crédit Mutuel is a mutual and cooperative group exclusively owned by its members, who are also its customers. The Group is made up of 18 regional federations and one agricultural federation of Crédit Mutuel as well as numerous specialised subsidiaries, essentially offering financial services. These main subsidiaries are CIC, Assurances du Crédit Mutuel, Banque Européenne de Credit Mutuel, Cofidis Participations, Fortunéo, Suravenir, Targobank and La Française. As of 1 January 2020, it had 34.2 million customers, 8 million members, 83,000 employees and 5,535 points of sale.

Click here to find out more about the Crédit Mutuel Group or find us on:







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